

Meet the Pros – 2012 Schedule of Events

MONDAY - 2/13/12

7:45	Registration	Pre-function Area
8:30-9:30	General Session/ “Creative Collaboration” Megan Hunt, Princess Lasertron	Room B
9:45-11:25	Skill Builder Sessions “Presentation Skills” – Maellyn Hain, Ervin & Smith “Follow Your Passion” – Zac Triemert, Lucky Bucket Brewery “Getting Caught” – Carolyn Hund & Craig Hughes, Ervin & Smith “Build Your Portfolio” – Lisa Lorraine, Swanson Russell	Room H-L
11:30-12:00	Lunch	
12:00-1:00	Keynote Speaker “From There to Here” John Kreicbergs, Meers Advertising Adam Seitz, The Digital Revolution Group	Room B
1:15-2:40	Panel Discussions Four sessions total – students attend three, 25-minute sessions Account Service, Interactive, Art Director, and Photographers/Illustrators/Video Producers	Rooms H-L
2:50-3:50	General Session <TBD> Derek Van Horne, Phenomblue	Room B
4:00-5:00	General Session “Ninjas and Baloney Sandwiches” Peter Morris, Local Hero	Room B
5:30-8 PM	Ervin & Smith After Party Meet, Eat & Compete Night	Hallway

TUESDAY - 2/14/12

8:00-8:30	Breakfast	Room B
8:40-9:45	General Session/Local Speaker “Design in the Digital Age” Adam Nielsen, Goodtwin Design	Room B
10:00-11:15	Creative Director Panel	Room A
11:30-1:30	Lunch/Awards “Habit” Stefan Mumaw, Author of Caffeine for the Creative Mind	Room B
2:00-4:30	Portfolio Review	Room A
2:00-4:30	Professor Session “Building Marketing Franchise Quarterbacks” Randa Zalman, Redstone	Room B
4:45	Wrap Up	
5:15-?	After Hours for Portfolio Reviewers at Quaker Steak and Lube	