

# OMAHA FEDERATION OF ADVERTISING AWARDS NOMINATION FORM

## Award Criteria

### **Ad Rookie**

An OFA member with five or fewer years in the business who demonstrates outstanding work. This individual may also have served in the professional and community ranks as well as OFA service.

### **Ad Pro**

An OFA member who has a distinguished track record of service in advertising including professional and community service with particular attention to OFA service.

### **Silver Medal**

*Company contributions* – An OFA member who has achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service company.

*Creative ability* – An OFA member who has shown a consistent high degree of creative, original thinking in work endeavors.

*Contributions to the general advancement of advertising* – An OFA member who has worked to increase the stature and raise the standards of the advertising profession.

*Contributions to the community* – An OFA member who has been active in civic, religious or other groups dedicated to some phase of human or social welfare.

**Please complete the information below and submit by email to the OFA Awards Chairperson by the nomination deadline. Limit information submitted to this 2-page form; do not attach additional information.**

### **Nominator's Information**

**Your Name** \_\_\_\_\_

**Title** \_\_\_\_\_ **Company** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email address** \_\_\_\_\_

### **Nominee's Information**

**Nominee's Name** \_\_\_\_\_

**Nominated For:** (check the appropriate award)

**Ad Rookie of the Year**

**Ad Pro of the Year**

**Silver Medal**

**How many years of professional/industry experience does the nominee have?**

Less than 5

5-10

10-15

15-20

20+

Where is the nominee currently employed? \_\_\_\_\_

What is the nominee's job title? \_\_\_\_\_

Email address \_\_\_\_\_

List or describe the nominee's service to OFA (please include dates of service, if known)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List or describe the nominee's top 3 professional achievements

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

Please note any community or volunteer contributions made by the nominee

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional comments: \_\_\_\_\_

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