

BECOME A SPONSOR OF THE 2012 NEBRASKA ADDYS - FEBRUARY 4 - HILTON OMAHA

The American Advertising Federation Omaha will be hosting the Annual Nebraska ADDYs on Saturday evening, February 4, 2012, at the Hilton Omaha. Created as an opportunity to recognize and reward creative excellence in the art of advertising, the ADDYs have become the industry's largest and most represented competition. Simply put, it's the Oscar's of advertising.

Conducted annually by the American Advertising Federation (AAF), the local ADDY Awards is the first of the three-tier, national competition. In the second tier, local winners compete against other winners in 14 District competitions held concurrently across the country. District winners are then forwarded to the third tier, the National ADDY Awards.

We are offering you the chance to advertise in our Winners Book, a collection of local winners from the Nebraska ADDYs. We will have a minimum of 500 Winners Books printed, which will be prominently displayed in every major ad agency and design firm in Nebraska.

Being a sponsor is a unique opportunity to get your company's message in front of hundreds of advertising professionals and their clients. Ad space is limited so act now. For more information, call or email Paula Steenson at Paula Presents! 402-346-3950 or ppresents@aol.com.

There are 5 levels of sponsorship.

LEVEL ONE: Diamond Sponsor - \$1,000

- Full page ad in our Winners Book
- Ad in our February 2012 AdMuse online newsletter as a Diamond ADDY Sponsor
- Your company logo on American Advertising Federation Omaha's Web site on the ADDYs sponsor page
- One table for 10 at the Nebraska ADDYs (A \$600 value)
- Your company will be listed in a full-page "Thank You" ad in the *Omaha World-Herald* running on Sunday, February 5, 2012

LEVEL TWO: Gold Sponsor - \$750

- 2/3 page ad in our Winners Book
- Ad in our February 2012 AdMuse online newsletter as a Gold ADDY Sponsor
- Your company logo on American Advertising Federation Omaha's Web site on the ADDYs sponsor page
- 6 tickets for the Nebraska ADDYs (A \$360 value)
- Your company will be listed in a full-page "Thank You" ad in the *Omaha World-Herald* running on Sunday, February 5, 2012

LEVEL THREE: Silver Sponsor - \$500

- 1/2 page ad in our Winners Book
- Ad in our February 2012 AdMuse online newsletter as a Silver ADDY Sponsor
- Your company logo on American Advertising Federation

- Omaha's Web site on the ADDYs sponsor page
- 4 tickets for the Nebraska ADDYs (A \$240 value)
- Your company will be listed in a full-page "Thank You" ad in the *Omaha World-Herald* running on Sunday, February 5, 2012

LEVEL FOUR: Bronze Sponsor - \$250

- 1/4 page ad in our Winners Book
- Ad in our February 2012 AdMuse online newsletter as a Bronze ADDY Sponsor
- Your company logo on American Advertising Federation Omaha's Web site on the ADDYs sponsor page
- 2 tickets for the Nebraska ADDYs (A \$120 value)
- Your company will be listed in a full-page "Thank You" ad in the *Omaha World-Herald* running on Sunday, February 5, 2012

LEVEL FIVE: Copper Sponsor - \$100

- Logo on sponsor page in our Winners Book
- Ad in our February 2012 AdMuse online newsletter as a ADDY Sponsor
- Your company logo on American Advertising Federation Omaha's Web site on the ADDYs sponsor page
- Your company will be listed in a full-page "Thank You" ad in the *Omaha World-Herald* running on Sunday, February 5, 2012



SEEKING KILLER WORK