

Ron A. Wall

Experience

Goodkind & Goodkind Direct, Inc.

Director of Creative Services

- Create\Design direct mail packages
- Purchase printing, pre-press services
- Design all inside forms, purchasing
- Write, produce radio & television scripts, video
- Purchase broadcast media
- Handle 15+ customer accounts, sales/service

Creative Financing, Inc.

Assistant VP , Advertising

- Managed in-house agency for mortgage banking firm
- Created/produced print, broadcast, outdoor in four Midwest markets

Doug Wall Advertising

President/Owner

- Handled all aspects of management/sales/creative/production
- Partial list of customers included: Occidental Savings & Loan; Packers National Bank; Alberts Fine Foods; Sensation Lawn Mower Corporation; Pioneer Paint Company; The Fish Bowl; Puritan Manufacturing; 4 Seasons Heating & Air Conditioning; Creative Financing; Kmart

Education

- University of Nebraska – Lincoln
- University of Nebraska – Omaha

Interests

Golf, cooking, computers, photography.

Knowledge

Quark Express; Word; Excel; Photo editing software, some Macromedia

Professional and Service

Past president (twice), Omaha Federation of Advertising, chairman (twice)

Associations, Awards

Past President, Cornhusker Park Optimist Club

President of the Year, 9th District American Advertising Federation

Ad Pro of the Year, Omaha Federation of Advertising

Position Sought

Project manager, account supervisor with responsibility as coordinator, advocate for clients, sales and internal support departments. New Business development.

