

The Unifying Voice for Advertising Since 1906

The American Advertising Federation Omaha (AAF Omaha) - *formerly Omaha Federation of Advertising (OFA)* - is one of the oldest clubs of its kind in the country.

With more than 100 years behind it, and a roster of close to 300 members, it is a dominant force as an advocate for the rights of advertisers in the Omaha/Council Bluffs metropolitan area.

The club works to make advertising a positive societal force to foster the mutual interests of corporate advertisers, agencies, marketing and media services, suppliers, academia, and other advertising and public relations professionals.

Anyone who belongs to AAF Omaha is also a member of the American Advertising Federation (AAF).

AAF represents 50,000 advertising trade professionals in 210 ad clubs across the country.



www.aafomaha.org

AAF Omaha Membership Information printed by:



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Membership Information

JOIN. NETWORK. BELONG.

www.aafomaha.org

Join the American Advertising Federation Omaha.

When you or your company join AAF Omaha, you'll enjoy networking and becoming involved with an active group of over 300 professionals committed to binding mutual interests of corporate advertising, agencies, marketing, public relations, media, printing, graphic designers, suppliers, academia and other area business professionals.

As advocates for the rights of advertisers, AAF Omaha educates policy makers, the media and the general public on the value advertising brings to the well-being of our community and economy.

Annual Membership Rates

Individual

Professional – \$90

Student – \$30

Corporate Packages

Gold

20 members for \$1300
\$65/person = a 27% discount

Silver

10 members for \$750
\$75/person = a 16% discount

Bronze

5 members for \$425
\$85/person = a 5% discount

Membership Benefits

Advance Your Career Through Networking, Grow Your Knowledge Base and Have Fun

- AdBites** - Enjoy monthly lunch presentations by regional and national industry experts
- Industry News** - Stay connected through online newsletters *AdMuse* (AAF Omaha) and *SmartBrief* (AAF)
- AAF Omaha Awards** - Salute our industry's best by nominating and awarding local industry professionals
- ADDY® Awards** - Enter your best creative and celebrate with advertising pros at our prestigious annual event
- Education** - Attend workshops to network and learn the latest advertising trends and technology
- Meet the Pros** - Gather with students and professionals to learn and participate in educational workshops
- Special Events** - Have fun at signature events such as AdWars, Bowl-a-Rama, Holiday Party, and more
- AdNights** - Relax, network and mingle with area professionals at the end of a hard day
- Public Service** - Collaborate with industry professionals to create a campaign for a local non-profit
- Leadership Opportunities** - Shape the direction of AAF Omaha by serving on a committee or the board

Enjoy Membership Discounts

- Reduced AdBites fee (monthly luncheon meeting)
- Reduced fee to enter creative work and attend the ADDY® Awards event
- AdNights and other AAF Omaha social events
- Exclusive AAF discounts and benefits (AAF.org)

For more information contact Teri Hamburger at
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www.aafomaha.org

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