

# LEIGH SCHULDT

## PROFILE:

Seeking to earn a position with a company that will help me to continue to grow as a designer and challenge my abilities.

- Member of the American Advertising Federation with specific experience in creating, implementing and developing comprehensive advertising and promotional campaigns.
- Strong leader with confidence, enthusiasm about work, and great communication skills.

## EDUCATION:

**Morningside College, Sioux City, IA (August 2007-June 2011)**

Bachelor of Science - Advertising / Graphic Design

## SKILLS:

Mac/PC

Photoshop

Marketing Research

Illustrator

Public Relations

Advertising Campaigns

InDesign

Microsoft Office Suite

Photography

## RELATED GRAPHICS EXPERIENCE:

**Morningside College Graphics, Sioux City, IA (5/09 - 7/09)**

- Collaborated with a lead Graphic Designer in an office setting, which allowed frequent contact with customers.
- Was assigned and given deadlines on projects such as flyers, brochures, posters, and directory, which were completed in an efficient manner for the College.

**Palmer Candy Marketing Research and Advertising**

- Conducted research on 5 new confectionery products for Palmer Candy Company.
- Introduced names ideas, advertising, and package design to key management.

## LEADERSHIP EXPERIENCE:

**Morningside College Activities Council, Vice President (5/10 – 5/11)**

**Morningside College Student Government, Senator (8/10 - 5/11)**

**Morningside College Homecoming, Student Director (Fall 2010)**

**Morningside College Orientation Student Assistant (5/08 – 8/10)**